

Higher Level Basketball Holiday 2011

RECRUITING SERVICES HIGHLIGHT VIDEO SPECIALS

Significant savings of 20-33% off of HLB regularly priced highlight video development packages - Up to 50% savings off other organization's video development services

Packages are for the copying, breakdown, editing of player provided game footage and the production of an 8-14 minute highlight DVD, including:

1. Copying of game footage and building of a player game video library
2. Game review and edits for applicable highlight footage of the player
3. Highlight tape placement, editing and graphic development
4. Production of a master highlight DVD and 1 page information/highlight sheet (if desired) for the player/parents. The info sheet serves as supporting material to the DVD.
5. 5 bonus DVD copies of the highlight tape, with information/contact labels on the DVDs and DVD cases.

**** Packages MAY be purchased for current or FUTURE use. For All current seniors, packages must be put to use prior to 3/1/12 to allow for minimal recruiting follow up.**

Limited to first 15 packages sold.

Packages return to normal rates after special offer concludes

SPECIAL RATES

For Player Provided UNMARKED video footage (see formats below.) HLB will catalog and decide which game clips to include.

<u># games provided</u>	<u>Special rate</u>	<u>Normal rate</u>	<u>Savings</u>
6	\$260	\$329	\$69
8	\$295	\$389	\$94
10	\$345	\$449	\$104

For player provided MARKED video footage (footage includes notes with specific time frame, or an actual timestamp, a specific highlight occurred)

<u># games provided</u>	<u>Special rate</u>	<u>Normal rate</u>	<u>Savings</u>
6	\$155	\$199	\$44
8	\$175	\$229	\$54
10	\$195	\$259	\$64

VIDEO FORMATS ACCEPTED: DVD, mini-DVD; computer files: mpeg, **NOTE:** Packages do NOT include a recruiting process campaign strategy formation or promotional mailing services

Please advise if you desire to have HLB videotape a game, or games, for a custom quoted rate. Take advantage of any special recruiting video service packages and receive additional discounts on the following recruiting services:

- 1 hour individual recruiting process consultation at 50% off
- 10% off of development of a formal recruiting campaign strategy and initial promotional mailing