

RECRUITING SERVICES INTRODUCTORY SPECIALS

- This Special **ONLY** for players from HLB's High School AAU Team Program & for HLB instruction clients. (Check back for additional specials in November)
- **Significant** savings of 15-30% off of HLB regularly priced highlight video development packages - Up to 50% savings off other organization's video development services

Packages are for the copying, breakdown, editing of player provided game footage and the production of an 8-14 minute highlight DVD, including:

1. Copying of game footage and building of a player game video library
2. Game review and edits for applicable highlight footage of the player
3. Highlight tape placement, editing and graphic development
4. 1 page information/highlight sheet for the player to serve as supporting material to the dvd
5. 5 bonus DVD copies of the highlight tape, with information labels on the DVDs and provided dvd case

**** Packages may be purchased now for use at a later time. Packages can be put to use any time between 9/30/09 and 8/31/2010****

Limited to first 15 packages

Packages return to normal rates after this special offer concludes

SPECIAL RATES

For Player Provided **UNMARKED** video footage (see formats below)

<u># games provided</u>	<u>Special rate</u>	<u>Normal rate – HLB plyrs</u>	<u>Public rate</u>
6	\$229	\$269	\$299
8	\$259	\$299	\$329
10	\$299	\$349	\$379

For player provided **MARKED** video footage (footage includes notes on the tape, and at what timestamp a specific highlight occurred)

<u># games provided</u>	<u>Special rate</u>	<u>Normal rate – HLB plyrs</u>	<u>Public rate</u>
6	\$149	\$169	\$189
8	\$169	\$199	\$219
10	\$199	\$229	\$249

VIDEO FORMATS ACCEPTED: DVD, mini-DVD, super hi 8mm (conversion fee applies based on amt of footage)

NOTE: Packages do NOT include a recruiting process campaign strategy formation or promotional mailing services

Take advantage of any special introductory recruiting services packages and receive additional discounts on the following recruiting services:

- 1 hour individual recruiting process consultation at 50% off
- 10% off of development of a formal recruiting campaign strategy and initial promotional mailing