



TARGETED RECRUITING SERVICES MENU

Initial Consultation: \$40

A 1-hour meeting held prior to conducting ANY service or campaign in order to discuss and define goals, expectations and targets for the process.

An HLB Executive Staffer conducts this meeting and a brief questionnaire is completed to assist in this process. The questionnaire and meeting notes then go into the customized proposal for service(s).

Level Evaluation Service

The evaluation of the player's level of play currently (NCAA D1/D2; NAIA, etc.) and projected level of play after high school.

Methods of Evaluation

Live evaluation via a special skill workout HLB sets up.
Video evaluation (dvd or tape) – provided by the client;
Can be of a game/games or a “highlight” video.
Evaluation via participation in our instruction program.
Live Game(s) and/or practices evaluation if HLB retained for Direct Involvement.

****ALL evaluations include a written report on level(s) of play (i.e. - NCAA DI, DII, NAIA, etc.) at which HLB recommends or believes the player can successfully compete.**

Clearinghouse Assistance

Aiding the client with the NCAA initial eligibility certification process – a.k.a. the “Clearinghouse.”
NOTE: Client will need to be involved with school guidance office/academic counselors in this component.

Targeted Promotional Materials Advising and/or Development

Advising and/or management of promotional campaigns, involving materials correspondence:
Schedule/strategy
Mailings Coordination
Player Information Sheets
Written recommendations
Phone recommendations

Video Assistance

Advice/Consultation on how to put together promotional videos.
Actual videoing of games, practices or workouts.
Video editing services – development of “highlight” videos.

Contact and Recommendation Services

Using professional contacts/networks of HLB Senior Staff to assist with player promotion at the appropriate level

In-home visit monitoring and consultation

Education seminars for teams, schools, booster groups or any organization

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